



11107 Sunset Hills Road, Suite 310
Reston, VA 20190
(703) 478-2228 • Fax (703) 742-8471
www.appraisers.org

Eli Elal, CPA, ASA
c/o Israeli Association of Valuators
Chief Executive Officer
Fair Value Group
Tel Aviv, zip.6713412, Israel

Re: Welcome Message from ASA

August 4, 2016

Dear Fellow Valuation Professionals,

On behalf of the American Society of Appraisers (ASA) I wish to congratulate you on the recent establishment of the Israeli Association of Valuators. As a professional like you I can personally attest to the importance of belonging to and supporting such an organization.

Valuation Professional Organizations like ASA provide valuable continuing professional development offerings, credentialing programs, and networking opportunities for its membership. They also serve as a testament to members' dedication towards excellence and professional standards.

Over three quarters of a century ago ASA, like the Israeli Association of Valuators, started from humble beginnings. Thanks to the dedicated efforts of many member volunteers like you, ASA has grown to become one of the most renowned and respected international organizations devoted to the appraisal profession.

Throughout the years, ASA has worked with many organizations like the Israeli Association of Valuators on joint educational and credentialing initiatives. The ASA's comprehensive list of offerings from course development assistance, onsite class hosting and eLearning support to credentialing programs, provide a valuable service for new organizations or those with limited resources.

Moving forward, as the Israeli Association of Valuators seeks to establish its own reputation for excellence and heritage, I would encourage you to stay the course and hold true to your vision. Congratulations again on your worthy accomplishment and future success.

Sincere Regards,

Susan Golashovsky, ASA
International President